

MAKE THE CAREER CONNECTION

for

FLORAL DESIGN

YOUR ROP TRAINING

LEADS TO JOBS as...

Entry Level

(High School Diploma/ROP Training)

Floral Designer

Sales Clerk

Technical Level

(Community College Degree)

*Students will qualify for advanced placement
at*

Mt. San Antonio College

Store Manager

Assistant Store Manager

Head Designer

Professional Level

(Baccalaureate Degree)

Flower Broker

Business Owner

Floral Market Buyer

Students will benefit by having knowledge of computer science, good keyboarding skills, math and language skills.

WHAT IS ROP?

The Baldy View Regional Occupational Program is a cooperative vocational education effort between the Chaffey Joint Union High School District, ChinoValley Unified School District, Claremont Unified School District, and Upland Unified School District. ROP's purpose is to provide a wide variety of career preparation at the entry and technical levels to meet the needs of high school students and adults.

Prepare for YOUR future NOW
by enrolling in ROP **TODAY!**

ENROLLMENT INFORMATION

High school students should contact the Career Technician at their high school.

Adults should call Baldy View R.O.P. office for specific enrollment dates and available classes.

(909) 624-0063

bvrop.K12.ca.us

Enrollment priority:

- ❖ High school Students: seniors, juniors, sophomores, 16 yrs. of age and older.
- ❖ Adults living within our geographical service area.
- ❖ Adults living outside our geographical service area

Baldy View ROP is an equal opportunity employer and asserts that it does not discriminate on the basis of race, color, creed, national origin, ancestry, religion, sex, age, or handicap in its employment or enrollment in job training programs.

FLORAL DESIGN



A career preparation program designed to provide related instruction and practical experience.



WHAT DOES THE PROGRAM PREPARE ME TO DO?

In a “hands on” setting students will learn the basic principles of arranging dry and fresh floral displays. Training will include how to make floral arrangements, identify flowers and foliage, take orders from customers, and price arrangements. Students will learn job search and interpersonal skills as well as attitudes necessary to secure and maintain a job. Work based learning will be at local floral establishments.

THE JOB

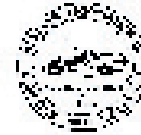
Floral designers cut and arrange fresh, dried or artificial flowers and foliage into designs to express the sentiments of the customer. They trim flowers and arrange bouquets, sprays, wreaths, dish gardens, and terrariums. They usually work from a written order indicating the occasion, customer preference for color and type of flower, price, and the date, time, and place the floral arrangement or plant is to be delivered. The variety of duties performed by a floral designer depends on the size of the shop and the number of designers employed. In a small operation, the floral designer may own the shop and do almost everything from growing flowers to keeping books.

Floral salesperson sells natural and artificial flowers, potted plants, floral pieces, and accessories. Advises customer regarding type of flowers, floral arrangements, and decorations desirable for specific occasions, utilizing knowledge of social and religious customs. Arranges display of flowers and decorative accessories such as vases and ceramics. May contact florists in other communities by telegraph or telephone to place orders for out-of-town delivery.

STUDENT OUTCOMES

Upon successful completion of an ROP course, each student will:

- ❖ Demonstrate occupational specific, communication and critical thinking skills
- ❖ Demonstrate responsible work ethics
- ❖ Demonstrate career/employment literacy
- ❖ Demonstrate effective use of technology



EMPLOYMENT OUTLOOK

Most floral designers work for retail flower shops but growing numbers work in floral departments of grocery stores. Growth in population and in personal incomes is expected to encourage increased demand for designers.

Employers generally look for high school graduates who have a flair for color, an eye for detail, a sense of balance and proportion, and sensitivity to beauty.

SPECIAL CONSIDERATIONS

- ❖ Minimum age - 16 years old or 11th grade
- ❖ Have an interest in working with flowers
- ❖ Perform basic math skills
- ❖ Ability to use independent judgement in planning and carrying out a sequence of activities
- ❖ Ability to work with natural and artificial floral materials
- ❖ Ability to understand and carry out safety practices and standards in using hand tools
- ❖ Ability to work in harmony with others
- ❖ Attention to detail and accuracy
- ❖ Good manual dexterity and motor coordination
- ❖ Dress requirement: professional dress as required by the community site

ROP TEACHERS

ROP teachers know the job market, have business and industry experience within the field they teach and are credentialed. **LEARN FROM THE BEST WITH ROP TEACHERS.**

COURSE LENGTH

One semester course - with option for advanced training

ROP CERTIFICATE of TRAINING

An ROP certificate of completion, including competencies, is awarded to students who complete the course.

HIGH SCHOOL CREDITS

Upon successful completion of the class, recommended credits earned in ROP are forwarded to each student's high school. These credits may be applied toward fulfillment of the requirements for a high school diploma.