

MAKE THE CAREER CONNECTION

for

DIGITAL DESIGN

**YOUR ROP TRAINING
LEADS TO JOBS as...**

Entry Level/Intern Positions

(High School Diploma/ROP Training)

Graphic Designer

Website Design & Layout

Screen Printer

Technical Level & Professional Level

Animation

Computer Designer

Desktop Publisher

Commercial Artists

Students will benefit by having knowledge of art design, color and contrast, storyboarding relating to Web Design and Layout.

WHAT IS ROP?

The Baldy View Regional Occupational Program is a cooperative vocational education effort between the Chaffey Joint Union High School District, ChinoValley Unified School District, Claremont Unified School District, and Upland Unified School District. ROP's purpose is to provide a wide variety of career preparation at the entry and technical levels to meet the needs of high school students and adults.

Prepare for YOUR future NOW
by enrolling in ROP ***TODAY!***

ENROLLMENT INFORMATION

High School students should contact the Career Technician at their high school.

Adults should call Baldy View R.O.P. office for specific enrollment dates and available classes.
Career Training Center

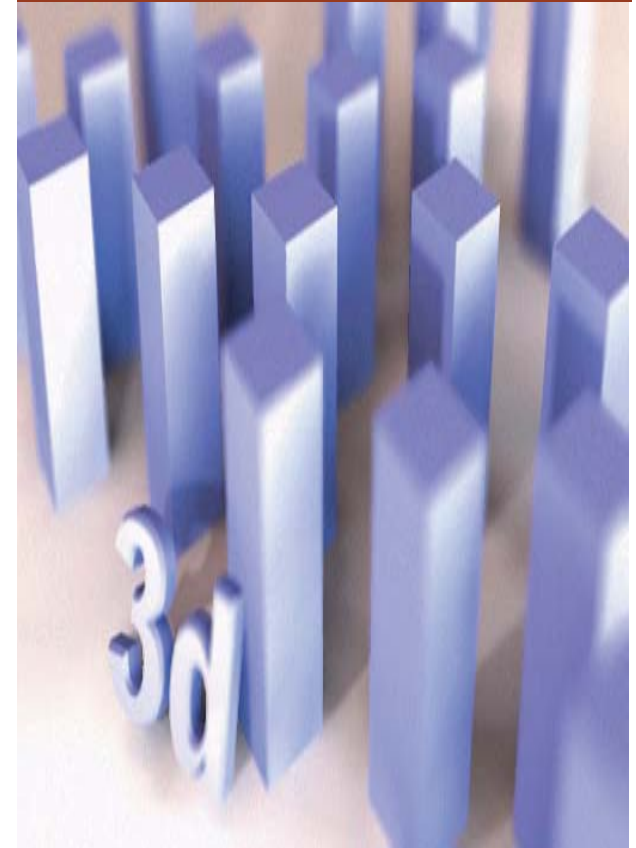
(909) 947-3400 x300
baldyviewrop.com

Enrollment priority:

- ❖ High School Students: seniors, juniors, sophomores, 16 yrs. of age and older.
- ❖ Adults living within our geographical service area.
- ❖ Adults living outside our geographical service area.

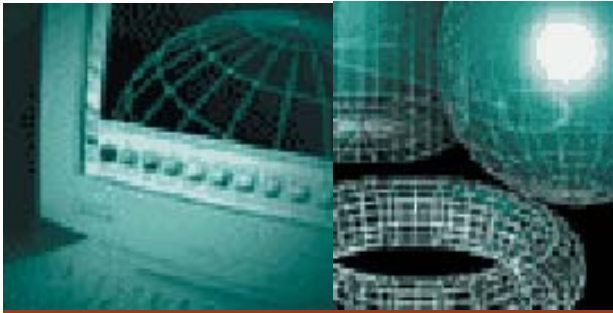
Baldy View ROP is an equal opportunity employer and asserts that it does not discriminate on the basis of race, color, creed, national origin, ancestry, religion, sex, age, or handicap in its employment or enrollment in job training programs.

DIGITAL DESIGN



A career preparation program designed to provide related instruction and practical experience.





THE JOB

Students interested in a career in digital design or media will have the opportunity for employment as a Graphic Designer, Cartoonist, Desktop Publisher, Multimedia Artist and Animator. Digital Design and media are valuable skills one can add to their resume that can be used in many professions.

GRAPHIC ARTISTS – whether freelancers or employed by a firm, use a variety of print, electronic, and film medias to create art that meets a client’s needs. DESKTOP PUBLISHING SPECIALISTS - Use personal computer software, a variety of data sources, and their own artistic ability to produce readable, clear and attractive publication masters. They create such documents as reports, brochures, instruction manuals, magazines, books, tickets, cards, newsletters, forms and advertisements.

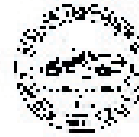
WEB PAGE DESIGNERS - create web pages that contain information in the form of text and graphics. Web pages can serve any communicative purpose, and the information contained in them can be of any imaginable sort.

COMMERCIAL ARTISTS - have an exciting image. The field attracts creative people who love to draw or sculpt. In contrast to the fine arts, which concentrate on aesthetics and personal expression, commercial artwork emphasizes expression of specific ideas or concepts for employers and clients. Commercial Artists are classified by the type of work they do.

STUDENT OUTCOMES

Upon successful completion of a ROP course, each student will:

- ❖ Demonstrate occupational specific, communication and critical thinking skills
- ❖ Demonstrate responsible work ethics
- ❖ Demonstrate career/employment literacy
- ❖ Demonstrate effective use of technology



WHAT DOES THE PROGRAM PREPARE ME TO DO?

Digital Design will provide students with the skills necessary to develop a broad perspective of art, design, communication theory, processes and tools and their applications in multimedia Communications and Design. Students will apply design elements and principles to projects such as print media publications, digital media and website design. Students will use technology tools that allow them to incorporate text, graphic, sounds, animation and video into their projects. Students can take this class two semesters.

EMPLOYMENT PREPARATION

While an in-depth education is important, networking is important too. Begin making connections as early as you can. Get involved with any events and organizations you can, and also help them with your technical skills in any way possible. We live in a great area; close enough to Los Angeles and companies from small to large, that are looking for entry-level workers and high school and college internships. There are so many possibilities in this growing industry.

SPECIAL CONSIDERATIONS

- ❖ Minimum age - 16 years old or 11th grade
- ❖ Ability to work well with other people
- ❖ Patience - work can be repetitive and tedious
- ❖ Artistic ability and detail oriented
- ❖ Ability to follow directions and carry out sequences of activities
- ❖ Good communication skills
- ❖ Accuracy and ability to concentrate
- ❖ Ability to follow class rules and procedures

ROP TEACHERS

ROP teachers know the job market, have business and industry experience within the field they teach and are credentialed. ***LEARN FROM THE BEST WITH ROP TEACHERS.***

COURSE LENGTH

One semester course - with option for advanced training.

ROP CERTIFICATE OF TRAINING

A ROP certificate of completion, including competencies, is awarded to students who complete the course.

HIGH SCHOOL CREDITS

Upon successful completion of the class, credits earned in ROP are forwarded to each student’s high school. These credits may be applied toward fulfillment of the requirements for a high school diploma.