

COURSE OUTLINE**Course:** 70324 VIDEO PRODUCTION**Total Course Hours:** 720.00**CBEDS Title:** OTHER VISUAL COMMUNICATIONS, GRAPHIC COURSE**CBEDS #:** 5716**Job Title(s):**

Producer, Director/Television, Camera Operator, Production Assistant, Lighting Tech, Access Coordinator, Cable Television

Prerequisites:

16 years old or a junior in high school

Course Description:

This course is designed to provide students with the necessary skills and knowledge that are essential for entry-level employment with a cable studio or television production company. Some of the areas covered are: equipment familiarization and operation, stage production, directing, scripting, acting and designing. Integrated throughout the course are Academic and CTE standards, which include safety, communication, technology, ethics, career planning and other employability skills.

Hours	
Class	OJT

Occupational Competencies

1-7 on the Course Outline are generic to all BVROP courses and include the BVROP Student Outcomes

3.00	3.00	1	<u>ORIENTATION</u>	<ul style="list-style-type: none"> A Identifies and discusses course objectives and competencies. B Discusses ROP Student Outcomes. C Explains class attendance and behavior objectives.
3.00	3.00	2	<u>HEALTH, SAFETY AND ENVIRONMENTAL MANAGEMENT</u>	<ul style="list-style-type: none"> A Describes accident procedure. B Demonstrates appropriate safety practices (e.g. bending, lifting, etc.). C Demonstrates knowledge of classroom procedures and drills (e.g. earthquake, fire and emergency).
3.00	3.00	3	<u>ETHICS AND LEGAL RESPONSIBILITIES</u>	<ul style="list-style-type: none"> A Defines sexual harassment and discusses tactics for handling harassment situations. B Applies appropriate workplace behavior and standards.
3.00	3.00	4	<u>LEADERSHIP AND TEAMWORK</u>	<ul style="list-style-type: none"> A Describes the characteristics and benefits of teamwork and leadership. B Demonstrates ability to make appropriate decisions. C Works well with others and gives/takes constructive criticism.
15.00	15.00	5	<u>CAREER PLANNING</u>	<ul style="list-style-type: none"> A Prepares a finished, professional portfolio showing the best work that has been completed during the class. B Locates job opportunities through the use of want-ads and placement agencies. C Visits at least one facility related to area of training and observes jobs performed. D Completes a job application correctly. E Prepares for and critiques a simulated employment interview. F Discusses employee benefits and rights as related to the specific occupational job area including gender equity and equal opportunity. G Identifies acceptable procedures to leave a job. H Applies for a scholarship. I Completes a professional resume. J Demonstrates appropriate personal grooming and dress.

Hours	
Class	OJT

3.00	3.00
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6 COMMUNICATION

- A Uses effective workplace conversation.
- B Reads and interprets written information and directions.
- C Practices various forms of written communication appropriate to the occupation.

5.00	5.00
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7 STUDENT OUTCOMES

- A Demonstrates Occupational Specific, Communication and Critical Thinking Skills
- B Demonstrates Responsible Work Ethics
- C Demonstrates Career/Employment Literacy
- D Demonstrates Effective Use of Technology

10.00	10.00
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8 INTRODUCTION

- A Demonstrates a basic and/or advanced knowledge of the beginnings of TV.
- B Demonstrates a basic and/or advanced knowledge of the major changes in TV.
- C Demonstrates a basic and/or advanced knowledge of the development of video.

25.00	25.00
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9 VOCABULARY AND TERMINOLOGY

- A Discusses basic and advanced terminology of the camera and equipment.
- B Discusses basic and advanced terminology of the shooting site.
- C Discusses basic and advanced terminology for edit bay.

50.00	50.00
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10 EQUIPMENT FAMILIARIZATION AND OPERATION

- A Demonstrates basic and/or advanced skills in camera formats.
- B Demonstrates basic and/or advanced skills in camera set-up and cabling.
- C Demonstrates basic and/or advanced skills in camera lens systems.
- D Demonstrates basic and/or advanced skills in video monitor systems.
- E Demonstrates basic and/or advanced skills in various camera angles and movements.
- F Demonstrates basic and/or advanced skills in off site camera use.
- G Demonstrates basic and/or advanced skills in special effects techniques.
- H Demonstrates basic and/or advanced skills in preventive maintenance-basic video recorder operation.
- I Demonstrates basic and/or advanced skills in off site recorder use.
- J Demonstrates basic and/or advanced skills in basic operation of video switching and fading.
- K Demonstrates basic and/or advanced skills in basic operation of character generators.
- L Demonstrates basic and/or advanced skills in the theory of editing.
- M Demonstrates basic and/or advanced skills in proper use of editing equipment.
- N Demonstrates basic and/or advanced skills in use of various microphone types.
- O Demonstrates basic and/or advanced skills in basic operation and placement of microphones.
- P Demonstrates basic and/or advanced skills in acoustics.
- Q Demonstrates basic and/or advanced skills in basic sound theory.
- R Demonstrates basic and/or advanced skills in set-up and operation of audio mixer.
- S Demonstrates basic and/or advanced skills in basic lighting theory.
- T Demonstrates basic and/or advanced skills in proper set lighting.
- U Demonstrates basic and/or advanced skills in proper handling and set-up of lighting equipment.
- V Demonstrates basic and/or advanced skills in proper cabling and coupling.

20.00	20.00
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11 STAGES OF PRE-PRODUCTION

- A Demonstrates development of research and script including knowledge of copyright, talent releases, and royalties.
- B Discusses development of cast and crews.
- C Shows knowledge of budget including consideration of sets, locations, equipment, lighting, effects, etc.
- D Shows knowledge of script formats (audio/visual script).
- E Designs shooting schedule.

Hours	
Class	OJT

20.00	20.00	12 STAGES OF PRODUCTION
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- A Applies directing theory of both acting and camera.
- B Demonstrates rehearsal processes of both acting and camera.
- C Develops shooting script.
- D Develops one liners.
- E Develops shot list.

30.00	30.00	13 STAGES OF POST-PRODUCTION
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- A Demonstrates basic post-production use of editing, audio dubbing and graphics.
- B Demonstrates basic post-production use of rhythmic editing.
- C Demonstrates basic use of trimming, pacing and flow editing.
- D Demonstrates basic post-production use of editing continuity.

50.00	50.00	14 TYPES OF PRODUCTIONS
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- A Demonstrates basic and/or advanced techniques of commercial production.
- B Demonstrates basic and/or advanced techniques of variety production.
- C Demonstrates basic and/or advanced techniques of news production.
- D Demonstrates basic and/or advanced techniques of talk show production.
- E Demonstrates basic and/or advanced techniques of sitcom production.
- F Demonstrates basic and/or advanced techniques of magazine production.
- G Demonstrates basic and/or advanced techniques of drama production.
- H Demonstrates basic and/or advanced techniques of documentary/docudrama production.
- I Demonstrates basic and/or advanced techniques of music video production.
- J Demonstrates basic and/or advanced techniques of sporting events/live performance production.
- K Demonstrates basic and/or advanced techniques of special events, wedding, personal, etc.
- L Demonstrates basic and/or advanced techniques of public service announcement (PSA).
- M Demonstrates basic and/or advanced techniques of acting in front of a camera

20.00	20.00	15 DIRECTING
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- A Demonstrates basic and/or advanced directing terminology.
- B Demonstrates basic and/or advanced concepts of timing, pacing, and flow.
- C Demonstrates basic and/or advanced concept of visualization.
- D Demonstrates basic and/or advanced post-production skills.

20.00	20.00	16 SCRIPTING
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- A Demonstrates script formats.
- B Demonstrates preparation of a full basic script, following each step of writing (outline, rough, storyboarding, first, second, and final draft)

20.00	20.00	17 DESIGN
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- A Demonstrates basic concepts of set design.
- B Demonstrates basic concepts of show design.

20.00	20.00	18 PROGRAM PRODUCTION
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- A Writes, produces, directs, and edits 30 second commercials.
- B Writes, produces, directs, and edits 30 second public service announcements.
- C Writes, produces, directs, and edits 3-5 minute photo montages.
- D Writes, produces, directs, and edits 2-4 minute program trailers.
- E Writes, produces, directs, and edits 10-15 minute group productions.
- F Writes, produces, directs, and edits 10-15 minute event productions.

Hours	
Class	OJT

20.00	20.00	19 <u>ADVANCED VIDEO PRODUCTION</u>
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- A** Uses computer applications to write, produce, direct, and edit 30 second commercials.
- B** Uses computer applications to write, produce, direct, and edit 30 second public service announcements.
- C** Uses computer applications to write, produce, direct, and edit 3-5 minute photo montages.
- D** Uses computer applications to write, produce, direct, and edit 2-4 minute program trailers.
- E** Uses computer applications to write, produce, direct, and edit 10-15 minute group productions.
- F** Uses computer applications to write, produce, direct, and edit 10-15 minute event productions.
- G** Uses computer applications for blue and green screen productions.
- H** Uses computer applications to produce advanced script writing.

20.00	20.00	20 <u>ADVANCED PRODUCTION & EDITING</u>
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- A** Applies post production editing skills using film and digital video.
- B** Compares and analyses the similarities between film and digital editing medias.
- C** Works as an intern in a post production facility.
- D** Applies advanced editing techniques including the use of Final Draft, Go Live and other editing software.
- E** Discussion of legal aspect of production
- F** Discussion of contracts and release form
- G** Discussion of union made films

TOTAL HOURS

Class	OJT	Course
360.00	360.00	720.00